

**NSDESIGN**  
presents:

You **Tube**

twitter

facebook

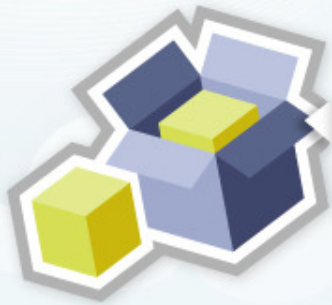
digg

?

# "EMBRACE *the* SPACE"

*An introduction to the world of online social media and the tools that can seriously benefit your business and overall marketing strategy.*





**NSDESIGN**  
presents:

You **Tube**

twitter

facebook

digg

?

# SHOW ME THE MONEY!

*37% of SMEs using Social Media to engage with customers (CISCO - March 2010)... But with what success?*

*Wealth of case-study anecdotal "light-bulb" moments..*

*But No Hard Facts, because little UK market-research*

*SMEs need the proof, statistics showing not only how many other SMEs are using it, but what they are using, and more importantly, the ROI and other direct measures of success.*

