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TTOM Innovation Partnering Event

09:30 ~ 12:45, 23 March 2010

**Apex House, 99 Haymarket Terrace,
Edinburgh, EH12 5HD**

Scottish Enterprise and its TTOM (Technology Transfer Opportunity Mechanism) partners: the Scottish Optoelectronics Association (SOA), BioIndustry Association (BIA) Scotland, Electronics Scotland, Industry Technology Facilitator (ITF) and ScotlandIS, invite you to participate in this TTOM Innovation Partnering event.

The Event will be of interest if you are a small or medium enterprise (SME) with an interest in asking a Scottish Higher Education Institution (HEI) researcher to carry out a feasibility study for you, such as evaluation of alternative technical approaches, indication of possible solutions to a technical problem, or providing technical advice. TTOM is a very useful first step for SMEs who have not yet engaged with a HEI or with grant support mechanisms.

The event's keynote address will be given by Colin Borland of the Federation of Small Businesses. Colin has extensive insight into the challenges which SMEs face and can offer a unique and interesting perspective on how to achieve business success and growth.

TTOM is a financial assistance programme which aims to improve technology transfer between Scottish SMEs and Scotland's HEIs in a range of high growth markets, associated with new technology development.

The aim is to enable technology transfer projects, particularly with a cross-sectoral and interdisciplinary focus. TTOM Grants are paid directly to eligible SME companies on a competitive basis, who will then contract with relevant research groups in HEIs to provide the assistance required. The maximum level of grant will be £5000, paid at a maximum rate of 75%, with the remaining 25% being cash or in-kind contributions from the client SME company. Support in finding appropriate academic expertise will be provided by Interface, the Scottish service for connecting business to HEI research.

TTOM encompasses emerging technologies in sectors such as Energy, Life Science, Digital Media, Enabling Technologies (including optoelectronics, electronics, microelectronics and software) and Sustainable Transport.



Event Programme:

09:30 Registration, Tea & Coffee

10:00 Welcome & Introduction to Meeting and TTOM, Iain Ross, SOA

10:10 Keynote Address: "Can innovation save the Scottish economy?",
Colin Borland, Federation of Small Businesses

10:25 Making connections with university partners, Dr Siobhán Jordan, Interface

10:35 What are Scottish University Pools?, Stuart Fancey, Scottish Funding Council

10:45 The Scottish Universities Physics Alliance (SUPA), Dr Richard Mosses, SUPA

10:55 The Scottish Informatics and Computer Science Alliance (SICSA),
Alan Settery, University of Edinburgh

11:05 Company Presentations Session 1

11:15 Coffee & Networking Break

11:45 The Energy Technology Partnership (ETP), Dr Simon Puttock, ETP

11:55 The Scottish Alliance for Geoscience, Environment & Society (SAGES),
Dr Andrew Kerr, SAGES

12:05 Company Presentations Session 2

12:15 The Scottish Universities Life Sciences Alliance (SULSA),
Dr Rob Ford, University of Dundee

12:25 The Edinburgh and St Andrews Research School of Chemistry (EaStCHEM),
Prof. Lesley Yellowlees, University of Edinburgh

12:35 Company Presentations Session 3

12:45 Formal Close, Lunch & Networking

Company Presentations:

To enhance networking, the event will make time available for SME delegates to very briefly introduce their company to the meeting. Unfortunately in order to make this opportunity available to as many companies as possible it is necessary to introduce a few simple rules:

- SMEs only
- 2 slides only to be emailed to the registration email address below BEFORE the event (there will be strict limit at 2 slides)
- If too many delegates ask to present, priority will be on first come basis, so send your slides early
- No videos please
- Keep it relevant to the event subject – possibly state the HEI expertise which you might be seeking
- Keep it VERY SHORT – around 2 MINUTES only – time will be finally decided at the event - think elevator pitch!
- **DEADLINE 13:00 FRIDAY 19 MARCH LATEST**

Registration:

To register for this event please email Leigh-Ann Donoghue at:

leigh-ann@optoelectronics.org.uk

Sponsoring Organisations:

The Scottish Optoelectronics Association is the trade association for optoelectronics in Scotland. Its objectives are to actively promote the interests of the Scottish optoelectronics industry and academic research community. For more information please visit: www.optoelectronics.org.uk. TTOM is delivered by the SOA.

The BioIndustry Association (BIA) is the trade association for innovative enterprises in the UK's bioscience sector. As the voice of UK bioscience, BIA is active in representing the sector and its needs to audiences, from patient groups to regional, national and pan-European governments. For more information please visit: www.bioindustry.org

Electronics Scotland is an independent trade association founded in 1999 to represent Scotland's strong and growing electronics sector. For more information please visit: www.electronics-scotland.com

Industry Technology Facilitator (ITF) is an internationally recognised champion for technology innovation within the oil and gas industry acting as a conduit between technology innovators and the industry. For more information please visit: www.oil-itf.com

ScotlandIS, the trade body for the ICT industry, has a remit to raise the profile of the industry, lobby policy makers on relevant issues and support its members. For more information please visit: www.scotlandis.com

TTOM is funded by SEEKIT and ERDF.

SEEKIT is a Scottish Government programme which aims to encourage new and improved productive knowledge transfer activities between SMEs and the Scottish public sector science base. Applications are invited from public bodies, such as Universities and Research Institutes.

ERDF is a regional development fund of the European Union, which aims to strengthen economic and social cohesion in the European Union by correcting imbalances between its regions.

Travel to Venue:

Apex House is approximately 5 minutes walk from Haymarket Railway Station, see map on next page.

