

Photon12 EXHIBITION

3rd to 5th September 2012

University of Durham

Conference, seminars and tutorials organised in parallel with exhibition, further details: www.photon.org.uk

◆ Who attends the Photon12 Conference?

The Photon12 conference programme is the largest biennial conference organised by the Institute of Physics and is set to attract more than 450 delegates, including a considerable number of prestigious invited speakers and international attendees, from universities, research organisations and industry. This year the delegate fee for the conference has been reduced and increased attendance is anticipated.

◆ Marketing Opportunity

Whilst working on their various R&D projects these delegates and their host institutions are the direct consumers of an enormous range of products and services. The conference brings together not only the decision makers but also the people who use the equipment, influence the decisions and are set to become the next generation of decision makers.

The Photon12 Conference and Exhibition provides the right environment and the perfect opportunity for manufacturers and suppliers to renew old acquaintances and establish new personal contacts with key players within this important sector.

◆ The Technical Exhibition

The Photon12 technical exhibition is an integral and valuable part of the conference programme. For the delegates and speakers it is an attraction in its own right, providing them with a collective shop window for the latest developments in instruments, products, equipment and consumables that they require in the course of their research.

The exhibition will be a valuable source of new and different products, information and suppliers. The Photon12 Conference & Exhibition provides exhibitors with an unparalleled opportunity to meet these delegates face to face and to promote themselves and their products to the people within this market sector who have a direct responsibility for the specification of such equipment in their research applications.

◆ Exhibition Location

The Photon12 Exhibition is being held in the Arthur Holmes Building of the University of Durham. The conference rooms are in the next building a short 50 metres away. Location of the refreshments, lunch breaks and poster sessions will be arranged within the exhibition hall to enhance exhibition visits.

◆ Exhibition Timetable

Exhibition Tabletops will be ready for exhibitors to erect displays on Monday 3rd September. All stands must be completed by 5:00pm on Monday 3rd September.

There will be a Poster session and reception on Monday between 5.30pm and 7.00pm. This will offer an opportunity for exhibitors and delegates to mix and exhibitors to gather research directions. At Photon10 this proved a popular exhibition visit occasion.

The exhibition is open to conference delegates and visitors from 10.00am to 7:00pm on Tuesday 4th September, again there will be a poster session and reception between 5.30pm and 7.00 pm.

The exhibition is open to conference delegates and visitors from 10:00am to 2:00pm on Wednesday 5th September. Stands must not be broken down until after lunch on Wednesday 5th September, but must be cleared by 5.00pm.

◆ Exhibition Package

The following exhibition package is offered:

The cost of the exhibition package is £875 + VAT and consists of:

- 2.8m(face) x 2m(depth) Table Top Space rental with table, chair and table cloth cover;
- Please note the size is to accommodate the pillars shown on the exhibition floor plan. On site arrangements will be made to optimise the exhibition spaces
- two complimentary lunch vouchers for 4th and 5th September;
- two complimentary tea/coffee vouchers for 4th and 5th September;
- entry in Exhibition catalogue (inserted into conference delegates' bags);
- exhibitor name badges;
- one 13 amp type power point (current consumption to be agreed);
- Two complimentary vouchers for attendance at the Monday and Tuesday Poster sessions;

◆ Conference and Conference Social Programme

Participation in the Conference and Conference Social Programme is at additional cost other than specified above.

For further information contact Chris Gracie at chris.gracie@optoelectronics.org.uk

An Exhibitors Pack will be sent to you at the end of July 2012

