



BUSINESS OPPORTUNITIES FOR LONDON 2012 AND GLASGOW 2014

**BREAKFAST BRIEFING - 8.30 – 10.00AM
HILTON STRATHCLYDE HOTEL, BELLSHILL
TUESDAY 25TH NOVEMBER 2008**

The London 2012 Olympic & Paralympic Games and the Glasgow 2014 Commonwealth Games are two of the greatest sporting events from which you could achieve business benefits.

Scottish Enterprise invites you to join us on 25th November when we will highlight how you could benefit from business opportunities arising from the 2012 Olympic and 2014 Commonwealth Games. You will also have the opportunity to find out about The London 2012 Business Network, a one-stop online shop for businesses looking to get involved with London 2012.

The Network has three component parts:

- Essential information on upcoming opportunities and how to supply London 2012
- Listings of forthcoming business events
- The new [CompeteFor](#) service, a business 'dating agency' that will match companies to thousands of opportunities supplying London 2012 and its contractors. Up to a fifth of London 2012 supply chain opportunities are expected to go through the CompeteFor system.

According to Olympic athlete Jonathan Edwards "London 2012 is already providing a unique opportunity for businesses in Scotland to raise their profile on a global stage. The double opportunity for Scottish businesses of London 2012 Games and the Glasgow 2014 Commonwealth Games could make this a 'golden decade' for Scottish businesses."

A number of Scottish companies have already secured contracts for London 2012, including Glasgow-based Nord Architecture which won the contract for the design of the electrical substation, and Mason Land Services from Dunfermline which has been working directly with the Olympic Delivery Authority to survey the Olympic Park.

Giving his support to the initiative, Enterprise Minister, Jim Mather said: "It is vital that Scottish businesses are able to compete for and secure contracts arising from the 2012 Olympic Games. I would urge Scottish businesses to grasp this opportunity, and those presented by the 2014 Commonwealth Games in Glasgow. By doing so they can stimulate job creation and help increase sustainable economic growth - this Government's core purpose."

**PLEASE JOIN US ON THE 25TH TO HEAR MORE ABOUT
THE BUSINESS OPPORTUNITIES FOR YOUR ORGANISATION!**

To register for this event please e-mail :

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