

## Doing Business in China Briefing

Book the Date: Nov 25<sup>th</sup> 2008

Location: Strathclyde Hilton Hotel, ML4 3JQ

**\*\*\* FREE to members and invited guests \*\*\***

### *China: Understanding the Opportunities*

Mainland China's manufacturing capability and demand for consumer products is growing fast. It will soon become the world's largest manufacturer and consumer of electronic goods and components. One third of the trade routes through Hong Kong.

This event provides a briefing on how to develop new business in China and brings insight from companies with significant sales in the region. Critical issues, such as IP protection, are also covered.

#### **Agenda**

- |              |   |   |
|--------------|---|---|
| <b>10:00</b> | Arrival & Coffee  |   |
| <b>10:30</b> | Introduction  | Derek Boyd, Chief Executive, NMI  |
| <b>10:45</b> | Hong Kong: The Gateway to Growing Your Business in China                      | Simon Tsang, Head of Technology, InvestHK                                       |
| <b>11:20</b> | Hong Kong Science Park, The R&D Platform for your High-Tech Business in China | Kevin Koo, Senior Manager, Electronics,<br>Hong Kong Science & Technology Parks |
| <b>12:00</b> | IP Protection   | Tim Hargreaves, Marks & Clerk   |
| <b>12:30</b> | <b>Lunch &amp; Networking</b>   |   |
| <b>13:30</b> | Case Study 1,   | Alistair Banham, EVP Sales, <b>Wolfson Microelectronics</b>                     |
| <b>14:00</b> | Case Study 2,   | Nina Ni, Sales Director AP, <b>Semefab</b>                                      |
| <b>14:30</b> | Coffee & Networking   |   |
| <b>15:30</b> | Close   |   |

#### **Registration**

Email [adminsupport@nmi.org.uk](mailto:adminsupport@nmi.org.uk) or call 01506 401210

## Venue

### Hilton Strathclyde hotel

Phoenix Crescent Strathclyde, North Lanarkshire, Bellshill ML4 3JQ, United Kingdom.  
01698 395500  
<http://beta.hilton.co.uk/strathclyde>

\*\*\* Please note this event is preceded by a Scottish Enterprise Breakfast Briefing on \*\*\*

**Additional Opportunities in the UK: LONDON 2012 AND GLASGOW 2014**

From 08:30 to 10:00am

To register for this briefing please contact [mags.letham@scotent.co.uk](mailto:mags.letham@scotent.co.uk)

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## About NMI

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